

NO RUSE was produced by Heather Kapplow & Liz Nofziger on January 11, 2015 at 42°22'22.2"N 71°02'35.6"W

It was Boston's first underwater art exhibition and included works by 28 artists from the US, Canada and Europe.

Andrew Abrahamson (US), Dirk Adams (US), Craig Deppen Auge (US), Louise Barry (US), Ashley Billingsley (US), Hannah Burr (US), Marie-Hélène Doré (CA), Richard Dorff (US), Michael J. Epstein (US), Nolan Fedorow (US), Isa, Oona & Götz Friederichs (US), Danielle Freiman (US), Brian Christopher Glaser (US), Cydney Gottlieb (US), David Ingenthron (US), Sara M. Ingram (US), Maura Jasper (US), Heather Kapplow (US), Carolyn Lewenberg (US), Ernie Kim (US), Debbie Nadolney (US), Liz Nofziger (US), Melissa Nussbaum Freeman (US), Midori Okuyama (US), Ted Ollier (US), Klaus Pinter (AT), Sarah Rushford (US), Rebecca Sittler (US), Jan Willett (US)





NO RUSE was a show about not knowing whether something being held onto is a blessing or a burden, and about letting go of things before knowing which is the case. It tried to acknowledge the essence of something's potential importance without any commitment to it.

We asked artists to submit (non-toxic) objects that they had held on to for over a year and not used. The open call asked for some demonstration of the object's essence. By capturing this, the artists were free to release their precious things into the world. The artists didn't know it until the date of the event, but our plan was to gather and catapult the objects into the sea.

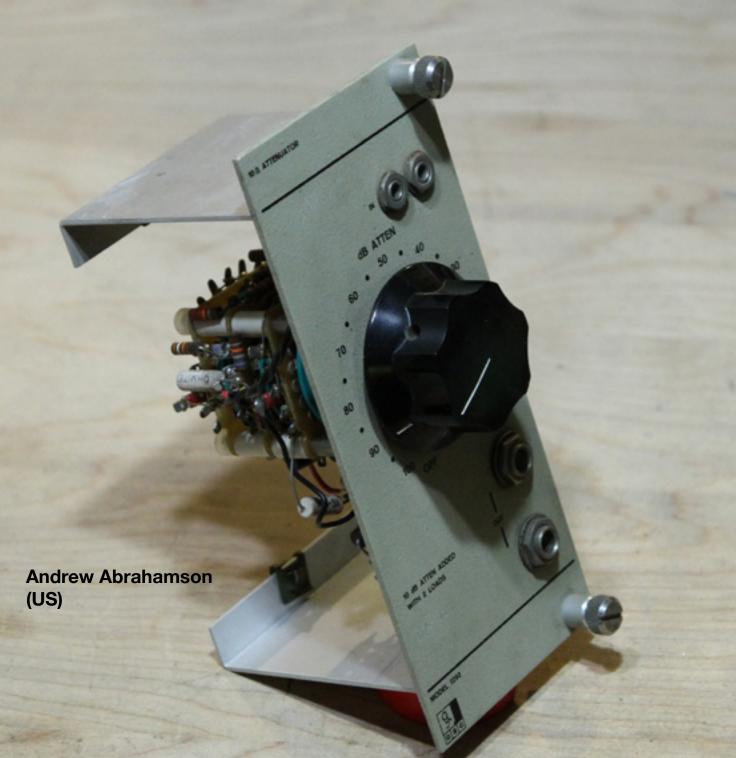
The title "NO RUSE" is actually a ruse, making phonic reference to the Persian new year holiday Naw-Rúz, where you divest yourself of things that you no longer need so that you can start the new year unburdened by past expectations or failures. Our official explanation of the title made reference to the (French) etymology of the word "ruse" which deals with pathways taken by game that eludes hunters.

The project is based on own our habits as artists of hoarding materials with "artistic potential." Via NO RUSE, we spectacularly released things that either eluded our ability to make artwork out of them, or which we recycled many times, and foisted that experience onto others.

Andrew Abrahamson submitted something to NO RUSE that he was dying to get rid of. We could tell that it was driving him slightly crazy. We had some doubts about accepting his object due to its potential toxicity, but consulted carefully with a very experienced engineer who assured us there was nothing to worry about. At the installation event, when it was revealed that the plan was to catapult peoples' objects into the ocean, Andy quietly withdrew his because he knew it had lead in it.

"I ended up pulling the attenuator partly because I realized the lead content but mostly because of a very visceral reaction I had to seeing things catapulted into the ocean. When I pictured my object on the bottom it fused instantly in my mind with the vast swaths of electronics abandoned in the environment and I couldn't send it there. It's become reborn to me now as a symbol of the great and mostly invisible environmental toll that electronics exact and I'm grateful to NO RUSE for that transformation. I plan to keep it on display at home now in its new role. So it ended up finding its new purpose in renewal rather than letting go and that itself was quite cathartic."







Dirk Adams (US) www.breathmarks.com

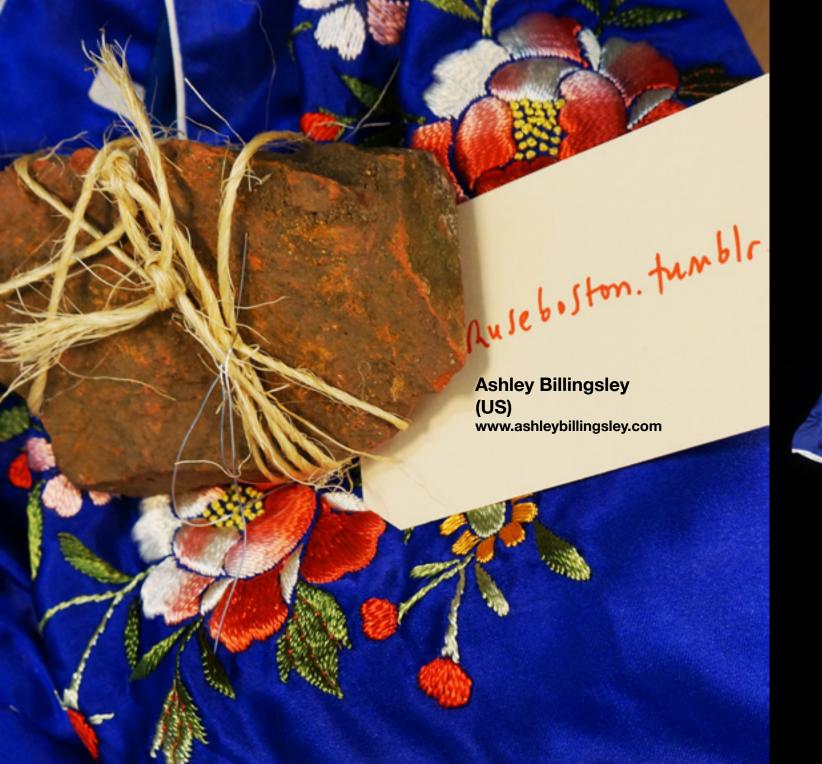




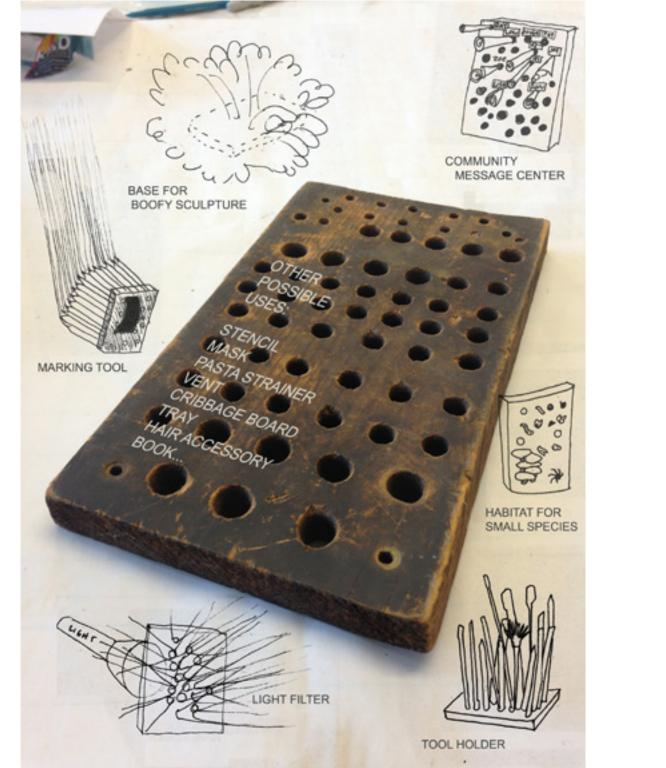


Louise Barry (US) www.louisebarry.info









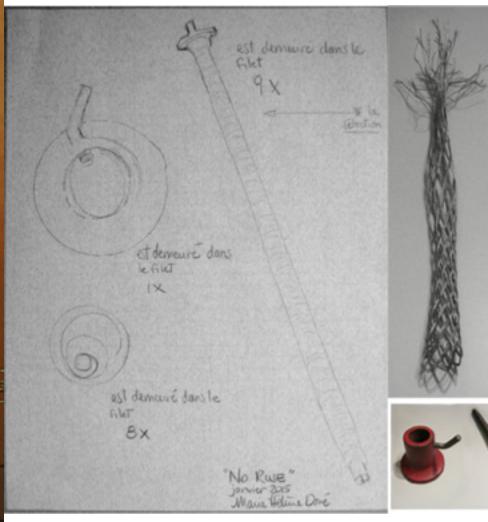
Hannah was utterly ready to divest herself of her object. She'd turned it over in her hands and mind many times, and was ready for someone else to take it on. When it was clear that objects were being flung into the ocean, she was fine with that outcome for her object. But another artist, Carolyn, fell in love with Hannah's object. After it was catapulted, when the tide had receded a bit, she climbed over the trash piles

along the shoreline to retrieve her object from the sea.

Hannah Burr (US)

www.hannahburr.com









THE SCOUNDREI

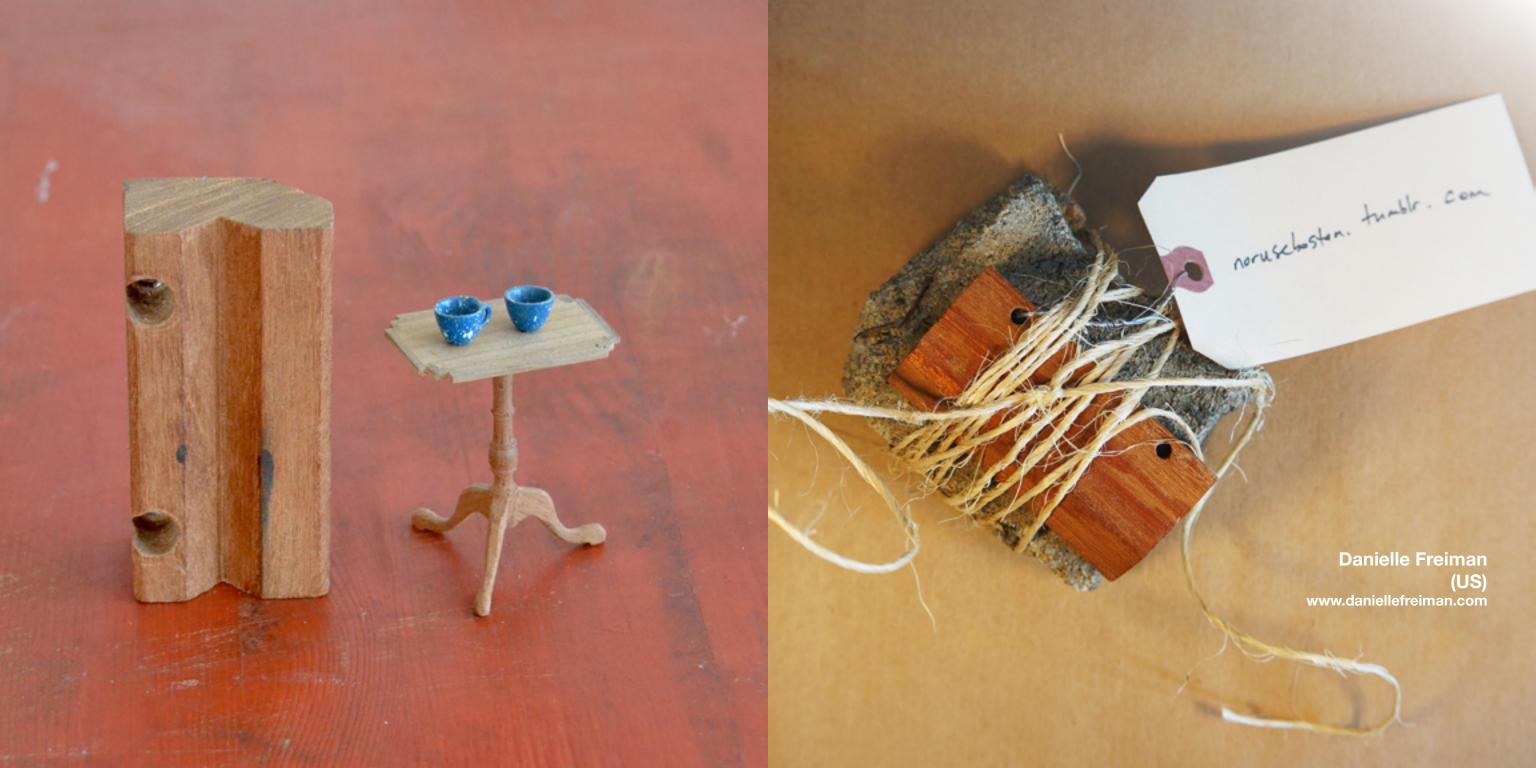
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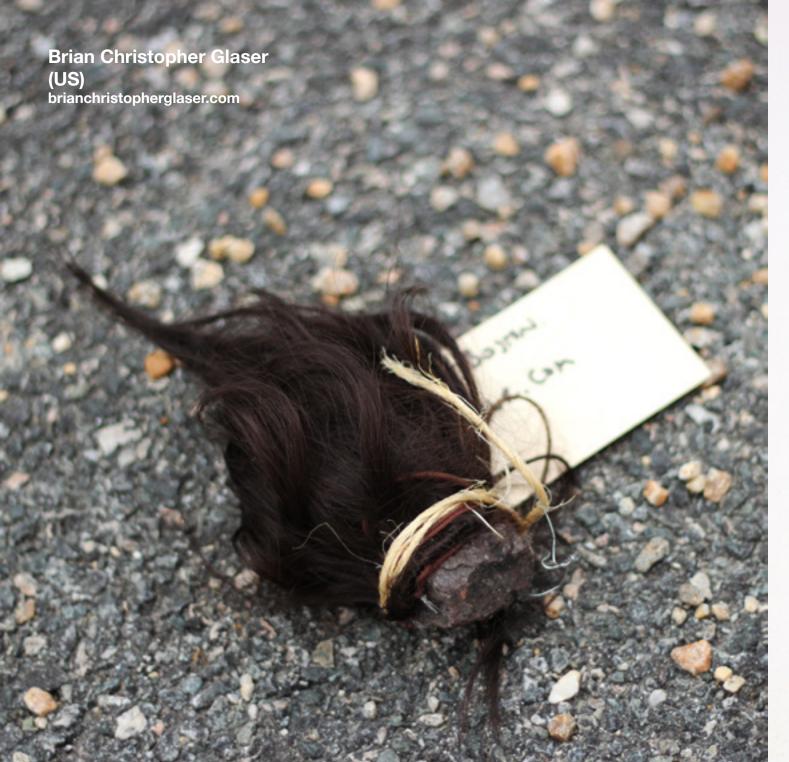
Michael J. Epstein (US) www.michaeljepstein.com





"For reasons unknown the demolition-by-implosion of a ten-story brick hotel building downtown—originally set for Thursday morning—was rescheduled for today: Saturday morning. I figure would bring a bigger crowd than the original Thursday arrangement since most of the potential spectators would have been at work Thursday morning and therefore unavailable to leave work to watch. I was planning on taking advantage of a specific large public architectural overlook's superb view of the soon to be demoished building and found wasn't alone - the place was packed - phones, cameras: out'n' ready. At home I left an empty bottle of mustard in the fridge which I was saving for when I purchased a new full bot must and of the same size so I could squirt the mustard from the new both the little of the I had been saving in the fridge. I had just moved to a differ other for three years. The Iso from different grocery sixteen oz. bottles being sing the old bottle of musstores and were labeled as tard as a souvenir and was tard to fill it up with. About alked down to the imploa week after the implosion sion site's actual and adjaneighborhood the intention of searching for and hopefully sweeping-up and collecting son reddish dust that had been thrown in the air during and after the brick build s' fall to pieces—the dust eventually had to settle down s able to find some decent all over the place. In sized dust deposits nestled in between roads and curbs. No one was around and I swept up some dust and dumped it into a p estic grocery store bag and shoved it in my backpack along with the dust own and mini-broom. Back at my apartment, using a sieve, I separated the pure reddish dust I was hunting for from sticks and pebbles and other gutter debris that had been swept up along with it. I poured the smooth reddish dust in a glass jar and closed a lid on . The sticks and pebbles went into the brand new washed and empty mustard bottle which I had recently purchased from my new local grocery store."

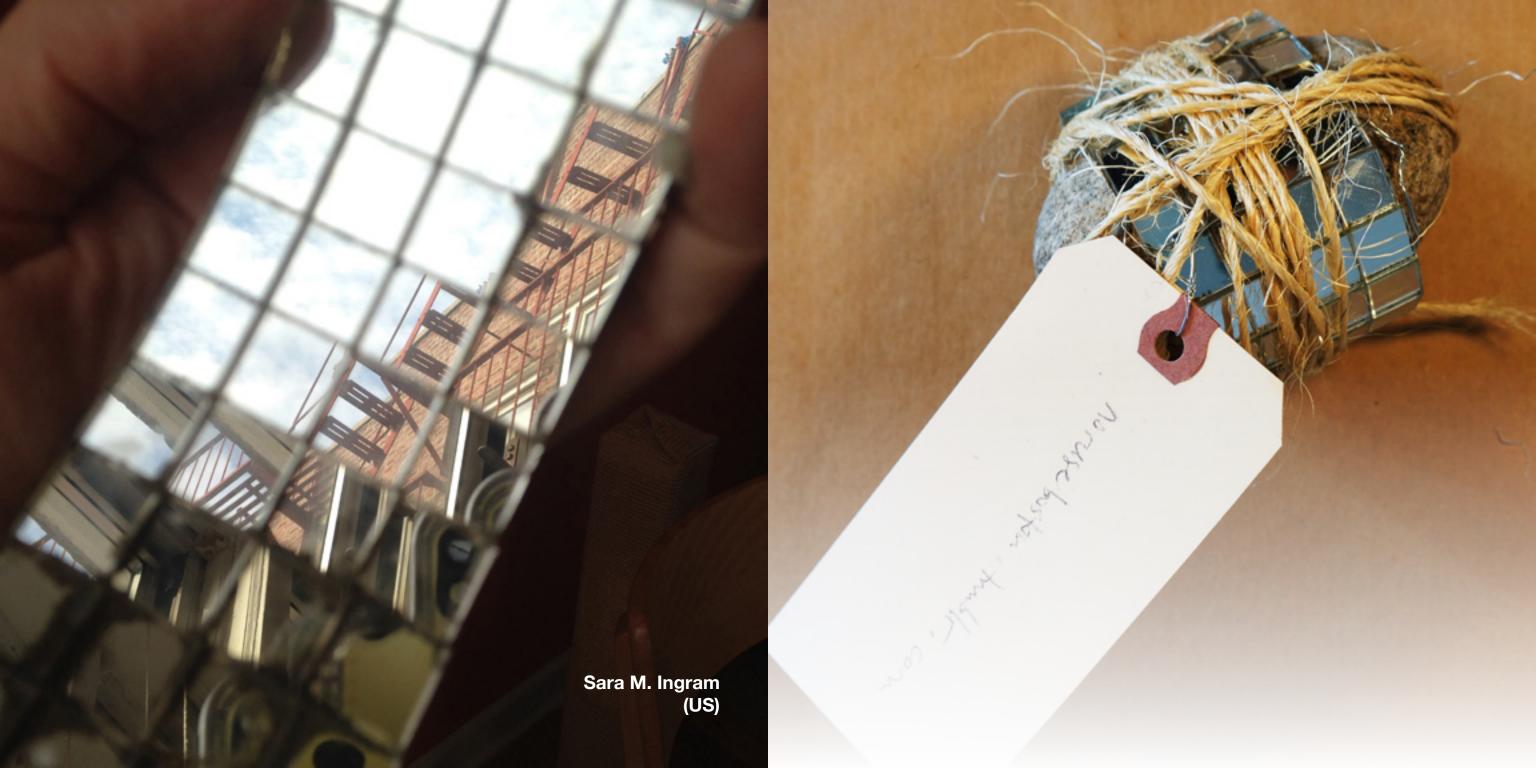












CONDITION REPORT

SHOWERS: THE HISTORY OF THE LEGAL TENDER PAPER MONEY

OBJECT: Notebook with essay
ARTIST: Unknown

ARTIST: Unknown ACCESSION DATE: August 2012

LOCATION STORED: 800 E. Washington St., Muncie, IN, on top

of electric organ (never moved).

DATE OF OBJECT: 1912 (approximate)

MEDIUM: paper, string

DIMENSIONS: Beight: 9 inches

Width: 5 1/2 inches

DESCRIPTION: 34 Page Notebook, containing handwritten script essay (P. 2-31) describing the history of The Legal Tender Act of 1862. In the summer of 2012, the current owner of document noticed the object in an abandoned home located in the 700 block of E. Washington Street in Muncie, Indiana. The house was purchased shortly after and the new owner of home donated the book to Maura Jasper for use in a work of art. The book has remained untouched for 2 years, the contents of the book have been transcribed and saved as a word document. The date of the notebook is unclear, but the home it was discovered in was built in the late 1800's. Written essay ends with the following quote: "A contract to pay a certain sum in money xxx may always be satisfied by payment of that sum in any currency which is lawful money at the place and time at which payment is made."



CONDITION: poor, pages are yellow, brittle and binding is falling apart.

EXAMINER SIGNATURE:

Manheel

December 17, 2014

DATE:

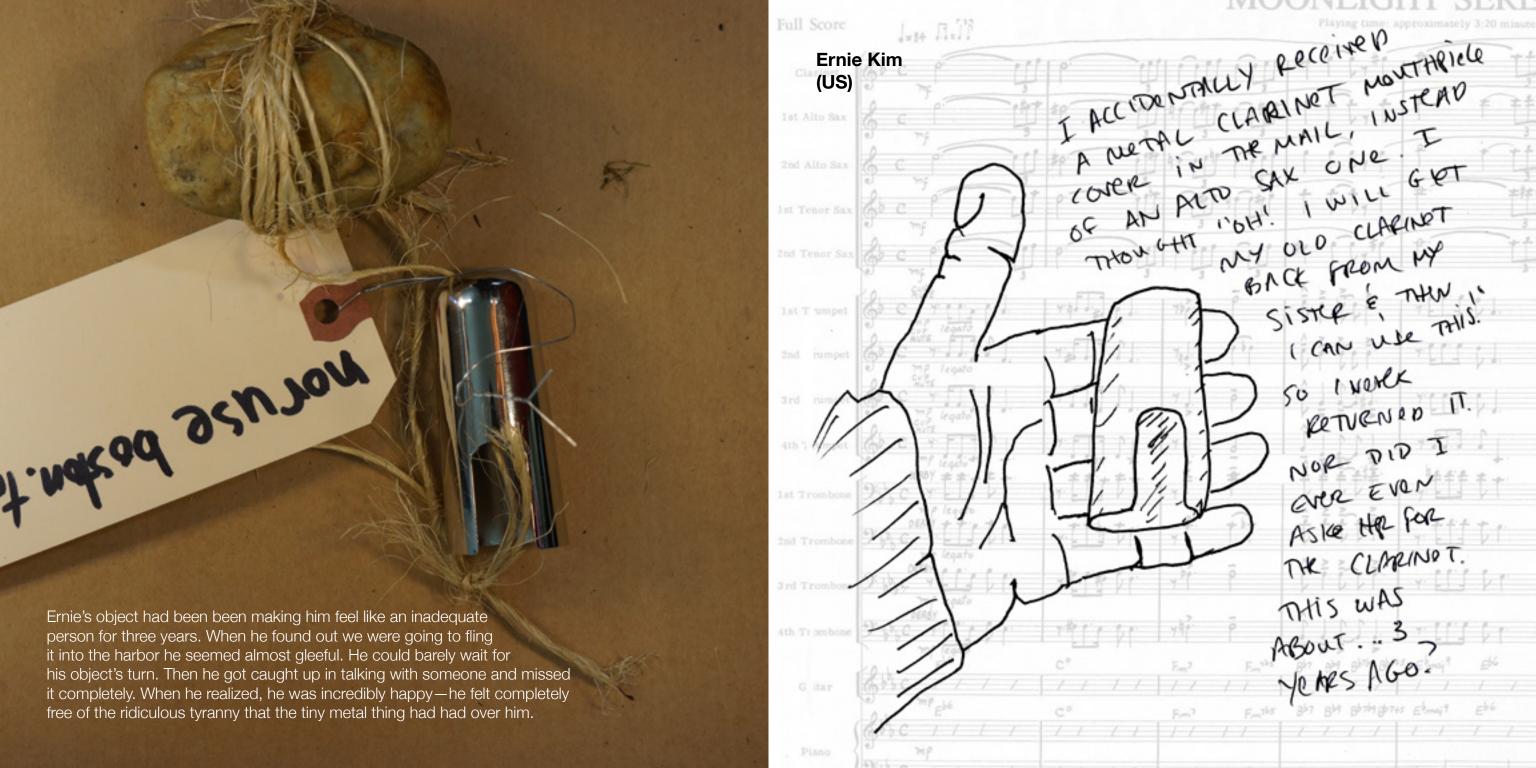
Maura Jasper (US) www.maurajasper.com

Maura submitted an object that had been very precious to her and to others. We were struck by it's ancientness and delicateness. We fussed over it, over documented it and waffled for a week over whether we should tell her that our plan was to destroy it.

We agonized over her object for so long that we stopped liking it.
We finally decided not to say anything until after the installation event.
When we confessed our initial concerns to her she responded: "It's totally ok, that was what it was for!" We were way more hung up on her object than she was...













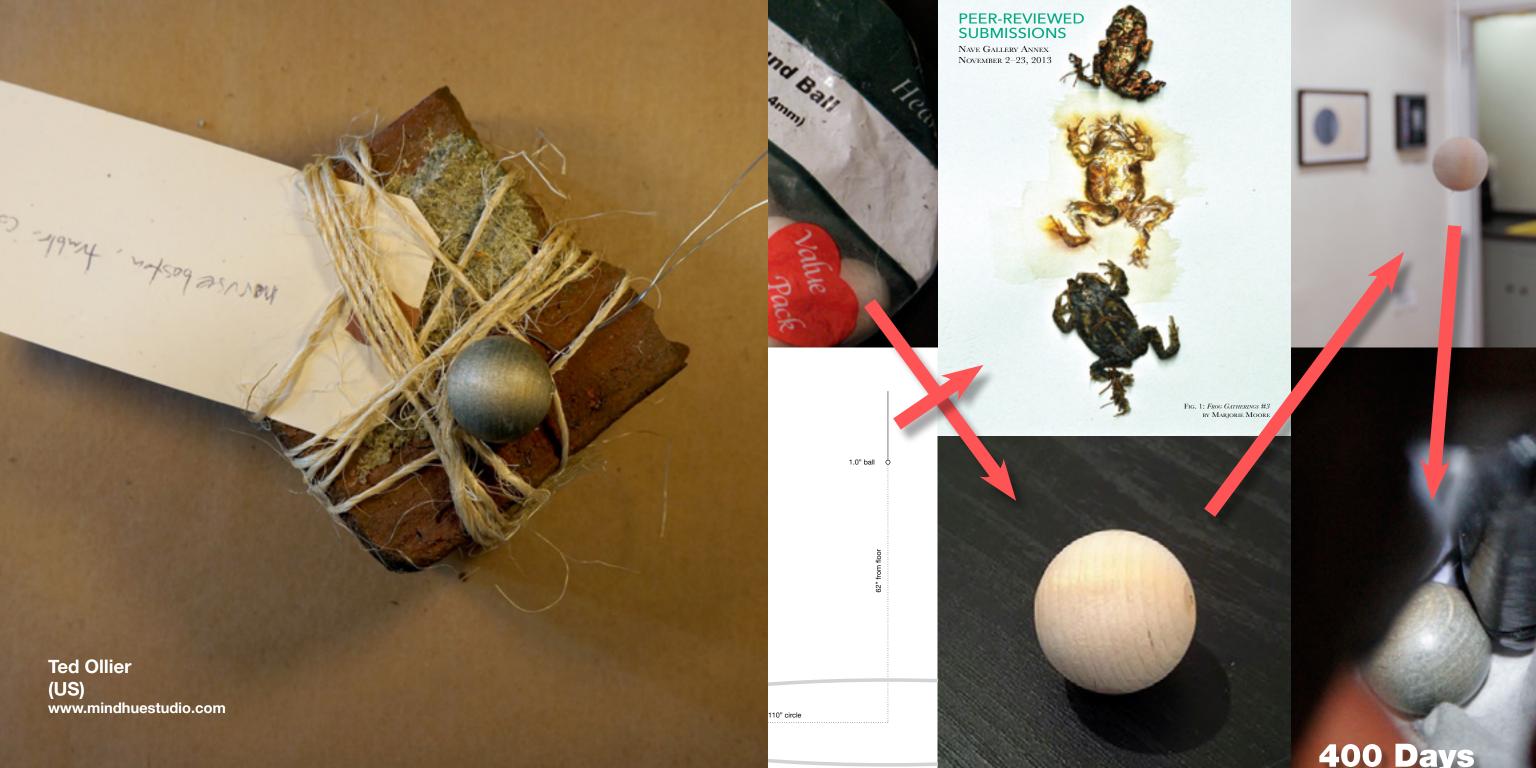
Liz Nofziger (US) www.nofzilla.com





Melissa Nussbaum Freeman (US) www.melissanussbaumfreeman.com





graphic – sculpture

description dustpan

graphic-paper folding the audience can take the prints away

title

untitle

technique

paper, print 15 pieces

size

21 x 29,7 cm

position

platform, table, wall, ground

organisation

< postal delivery

> n

unsigned: free



untitled, 2013, paper, 21 x 29,7 cm



untitled, 2013, paper, 10 x 27 x 16 cm

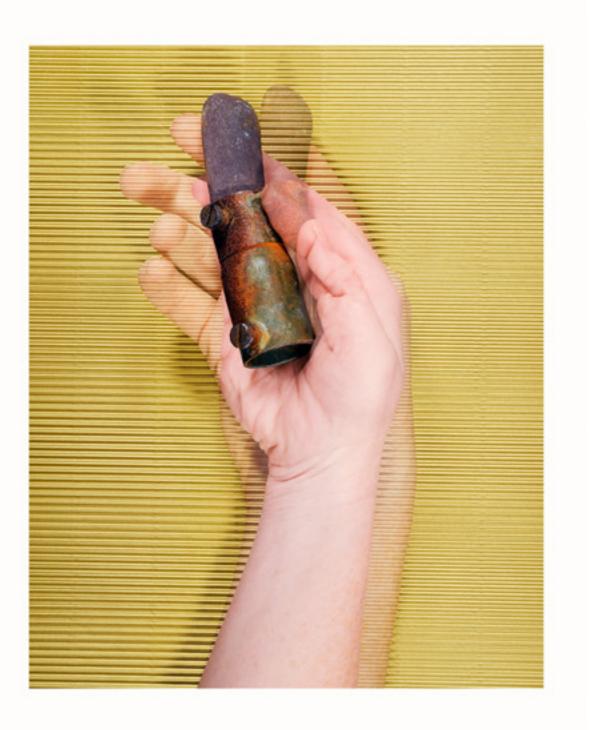








Sarah Rushford (US) www.sarahrushford.com





Rebecca Sittler (US) www.rebeccasittler.com







Special thanks to Isa, Oona and Götz Friederichs—especially Götz.

We are also very grateful to Jen Hall, Blyth Hazen and Michael J. Epstein for their contributions to the project and its documentation. All photos here were taken by the artists who submitted them or by Sophia Cacciola, Debbie Nadolney, Götz Friederichs, Lucas Mulder or Sarah Rushford.

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